

INDOOR AIR 2024

SPONSOR PROSPECTUS



18TH CONFERENCE OF THE INTERNATIONAL
SOCIETY OF INDOOR AIR QUALITY & CLIMATE

INDOOR AIR 2024

July 7-11, 2024 🌺 Honolulu, Hawaii, USA



INDOOR AIR IS THE PREMIER GLOBAL CONFERENCE FOR SCIENTIFIC RESEARCH IN INDOOR AIR QUALITY

Indoor Air offers a unique platform to connect with hundreds of innovators and scientific leaders. For instance, 2018 saw 785 registrations (502 professional and 283 student) from 44 countries around the world. Attendees are scientists, researchers, students, and environmental service providers who are on the cutting-edge of research into improvements in indoor air quality.

Indoor Air 2024 will take place in beautiful Honolulu, HI, which will be an attractive location for attendees.

Why sponsor?

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RAISE YOUR PROFILE

Sponsoring establishes your company as an industry leader. Establish brand recognition and awareness of your technology through logo positioning, connection with attendees, and complimentary registration.

DISCOVER NEW OPPORTUNITIES

- Connect and reconnect with the brightest in indoor air quality through built-in networking opportunities.
- Learn about innovations and scientific advances in the industry.
- Consider new applications for your technology, services, and company.



SPONSORSHIP LEVELS

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	Platinum	Gold	Silver
Price	\$18,000	\$10,000	\$4,000
Tabletop Space	Premier Location	Included	Add for \$2,000
Complimentary Registrations	3	2	1
Discount on up to 4 Additional Registrations	60%	40%	10%
Opportunity to Purchase Add-ons	Yes	Yes	Yes
Program Book Ad	Full page	Half page	Quarter page
Conference App Listing	Featured Listing	Yes	Yes
Job postings on Job Board	2	1	1
Complimentary Banquet Seats	4	2	1
Recognition at Welcome Reception	Yes	-	-
Banner Recognition at Registration Desk	Large	Small	-
Recognition on Website with Link to your Website	Yes	Yes	Yes
Individual Promotion on Social Media with Link	2 Tweets	1 Tweet	-
Group Sponsor Recognition on Social Media	Yes	Yes	Yes
In-App/Activity Feed Message Sent to Attendees	Yes	Yes	-
Company Provided Marketing Item in Attendee Packets	1	1	-
Logos at the Bottom of Marketing and Registration Emails	Logo with Link	Logo with Link	Logo
E-blast/Email to all Conference Email List with Information about your Company and Link	1 Exclusive	1 Group	1 Group

Only a limited number of sponsorship opportunities are available at each level, so contact us to reserve today!

(Promotion on social media may be a tweet on Twitter or a similar post on other social media platforms depending on usage by the community at the time.)

ADD-ONS

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Take your sponsorship to the next level

Add one or more of the exciting options below to expand your reach and increase your visibility. Greet attendees with your logo on their lanyard or allow them to connect to Wi-Fi by typing in your company name. Note that the options below are currently a tentative list and are subject to change and availability. Sponsor level is required to purchase an add-on. Plenary, breakfast, and lunch sponsorships are exclusive for each session and will be selected first-come-first-served.

	Price	Number Available
Conference Wi-Fi (customize Wi-Fi network name and password)	Contact Us	1
Your logo on lanyard for name badge	\$3,000	1
Your logo on conference bag	\$3,000 plus cost of bags	1
Flyer to attendees in bag or folder (you provide)	\$500	No limit
Notebook for attendees with your logo	\$2,000 plus cost of notebooks	1
Student travel award	\$3,500	No limit
Sponsor a plenary (Exclusive per plenary)	\$3,500	4
Sponsor a coffee break (cost per break, max 2 per break)	\$2,000	4
Sponsor breakfast (cost per day, max 3 daily) Exclusively sponsor a day for \$4,000	\$2,000	9
Sponsor lunch (cost per day, max 3 daily) Exclusively sponsor a day for \$6,000	\$3,000	9
Sponsor reception (max 3)	\$3,500	3
Sponsor the morning run (exclusive)	\$2,000	1
Sponsor the morning yoga (exclusive)	\$2,000	1
Clings on convention center with your logo	Contact Us	1
Sponsored "lounge/seating" areas for attendees to relax	Contact Us	1
Web Activity/Research image posted for attendees to interact with	\$500	5
Uber/Lyft discount codes	\$3,000	2
In-App/Activity Feed Message sent to attendees	\$1,000	5
Job board posting	\$100	No limit
Portable air filters	Contact Us	Contact Us
Bring us your idea! T-shirt? Sun hat? Umbrella? Apron?	Contact Us	Contact Us

DETAILS

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The Tabletop

Right now we are intending to place the tabletops in the main corridor where attendees will walk through regularly. We are still working with the venue to confirm that this is possible. More details about tabletop space coming soon!

FLOOR PLAN LEVEL 3 Meeting Rooms



Tabletops will likely go around here (pending convention center approval)

Payment

Payment is due in full for applications to be considered for sponsorship level and/or add-ons. Some of these are limited in number and will be distributed on a first-come-first-served basis. If you choose to cancel your sponsorship, you must notify us in writing at least 90 days prior to the event and we will issue a 50% refund after the conclusion of the event. Refunds are not available after this time. Payment can be issued through the website (subject to small processing fee) or you can contact us to mail us a check.



TERMS AND CONDITIONS

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Tabletop

Tabletop will be selected first by sponsorship tier (platinum, then gold, then silver) and then as first-come-first-served. Tabletop space is for displaying commercial products or services in the tabletop space only and not in other areas of the convention center. The space and associated benefits are not transferrable in any way. Exhibitors may not sell or distribute food, beverages, or products for consumption on the premises. Music may not be played. We reserve the right to remove an exhibitor if the rules herein are not observed or if the exhibitors violate the code of conduct of the conference and/or convention center.

Exhibit Hours

Please see exhibit kit for details.

Accessibility

Exhibitors are solely responsible for ensuring that displays are accessible to persons with disabilities as required by the Americans with Disabilities Act (ADA). If you have specific needs, please contact conference management at least 30 days prior to the conference.

Liability and Hold Harmless

The exhibitor acknowledges that Indoor Air conference management, ISIAQ, Indoor Air Institute, the convention center, nor any other involved entity shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitors. The exhibitor agrees to hold Indoor Air conference management, ISIAQ, Indoor Air Institute, the convention center, and any other involved entity and affiliates harmless for any loss, theft, damage or other harm that may occur for any cause whatsoever as a result of participation at the Indoor Air 2024 conference. These entities and any of the paid or volunteer employees of these groups will not, under any condition or circumstances, be responsible for any loss sustained by any exhibitor, or any other person by reason of fire, theft, water, injuries, act of God, or for any actions whatsoever. The conference management will use necessary reasonable care for prevention of any losses, personal or material. Each exhibitor agrees that it shall assume sole responsibility for any damages to property or injuries to person and shall indemnify, defend, and hold harmless the Indoor Air conference management, ISIAQ, Indoor Air Institute, the Convention Center, and any of the paid or volunteer employees of these groups for any and all alleged claims and liabilities which might ensue from any cause whatsoever, including any actions of any kind generally and specifically, personal injuries to any exhibitors, officers, staff members, employees, agents, representatives, attendees, and guests. It is understood that all fees, costs, and expenses incurred by an exhibitor as a result of legal action shall be the sole responsibility of the exhibitor, and reimbursement shall not be sought against the Indoor Air conference management, ISIAQ, Indoor Air Institute, the Convention Center, and any of the paid or volunteer employees of these groups. Exhibitors shall carry their own insurance. All matters not expressly addressed in this document are subject to review and resolution by conference management.



TERMS AND CONDITIONS

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Sponsorship and Sponsor Material Acceptance

The conference president reserves the right to decline or prohibit any sponsorship that in their judgment is out of keeping with the character of ISIAQ, Indoor Air conference, series, and the Indoor Air Institute. All must be in compliance with the ISIAQ code of ethics. This is all inclusive to persons, things, printed materials, messages, products, services, and conduct.

Events and Give-Aways

Sponsors must contact the conference president if they intend to hold an event or give-aways during the week of the conference. (either invitation only or open to all attendees).

Chemical Display and Usage

Any chemical brought onto the Convention Center property must be accompanied by a Material Safety Data Sheet (MSDS) as required by Federal and State Occupational Safety Hazard Administration regulations and Environmental Protection Agency guidelines. No hazardous chemical (as defined by Federal and State Occupational Safety Hazard Administration regulations and Environmental Protection Agency guidelines) may be brought onto the property for usage/display purposes.

Shipping

Shipping items must be coordinated with the convention center and may incur a fee.

Security

Security services will be provided at designated times. However, this does not guarantee exhibitors against loss or theft.

Wi-Fi

The convention may charge exhibitors a fee for Wi-Fi use. Please contact the convention center or conference president for details.

Insurance

Indoor Air 2024 and its affiliates are not required to maintain property, liability, or business interruption insurance covering exhibitors. Exhibitors must obtain an insurance certificate at their own expense to cover liability, fire, and theft and send the certificate to indoorair2024@gmail.com by May 1, 2024.

TERMS AND CONDITIONS

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Other Policies

Payment of sponsorship is due in full upon receipt.

The Sponsor grants INDOOR AIR 2024 the right to use the Sponsor's trade names, trademarks, company descriptions and logo designs, using the Sponsor's trademark usage guidelines, solely for the promotion and marketing materials for the INDOOR AIR 2024 conference. Sponsor agrees to provide the following to INDOOR AIR 2024 for use in promotion and marketing for the Indoor Air 2024 conference which will be held in Honolulu, Hawaii:

- Print-ready, high-resolution (300DPI) logo file — either PDF or JPG file is preferred.
- One paragraph description of the sponsoring organization.
- Preferred website link location if applicable

Sponsor will be announced and promoted after its payment, logo and company description are received.

This agreement will be valid for the duration of the conference promotion from submission of this agreement.

The Sponsor reserves the right to assign complimentary registration(s) to whomever it chooses.

We are thrilled to come back together as the pandemic wanes and people resume in-person activities. In the unlikely event that the conference moves to a virtual format, we would convert to virtual sponsorship and refund 25% of the cost of your sponsor level after the conclusion of the event. Add-on refunds would be determined on a case-by-case basis. The sponsor agrees that any losses or damages which it may suffer as a consequence thereof are solely its responsibility and not that of Indoor Air 2024, or its affiliates. Please contact the conference president for additional information.

If the nature of the sponsorship changes, INDOOR AIR 2024 will notify the Sponsor in writing. INDOOR AIR 2024 has no liability or responsibility to the Sponsor beyond the scope of this agreement.

Sponsor agrees to indemnify and hold harmless INDOOR AIR 2024, and its affiliates.

INDOOR AIR 2024 Logo: INDOOR AIR 2024 claims all trademark rights to its logo. The INDOOR AIR 2024 logo, as well as any logo related to the Indoor Air 2024 conference, may only be used with written permission of INDOOR AIR 2024.

WE LOOK FORWARD TO WORKING WITH YOU

Sponsors are a critical part of the Indoor Air conference to ensure a successful event. We look forward to working with you to present opportunities for engagement with the scientific communities. Please reach out with any questions and we would love to hear from you!



Honolulu, HI



@IndoorAir2024



www.indoorair2024.org